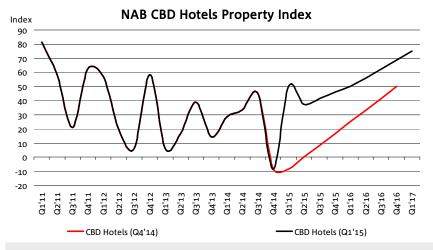
NAB Commercial Property Survey: CBD Hotel Market Q1 2015

by NAB Group Economics

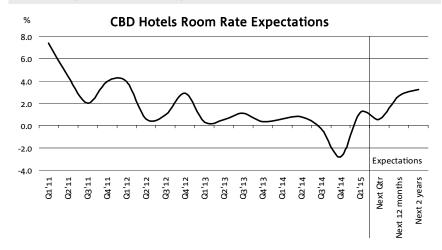
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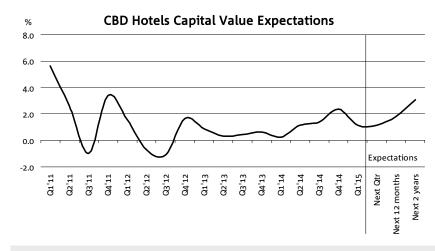
Sentiment among property professionals in the CBD hotel sector turned up sharply in Q1 after a surprisingly large fall in Q4. Forward expectations also strengthened, with the lower AUD and strong demand from international visitors undoubtedly adding to a more positive outlook.



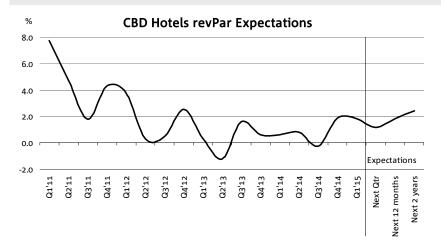
Room rate growth recovered in Q1'15 in line with a big increase in CBD hotel occupancy rates. Nationally, room rates are expected to grow by 2.7% next year and 3.3% in 2 years time (well above previous forecasts).



Capital value growth slowed to 1.2% in Q1'15. Expectations are for stronger growth over the next 1-2 years (albeit weaker than predicted in Q4). Nevertheless, capital returns are predicted to out-perform the other major commercial property sectors.

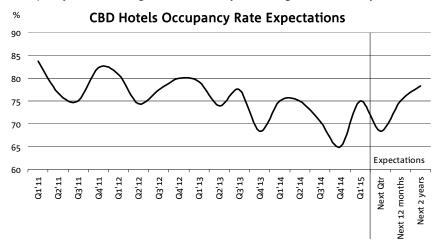


revPar softened a little in Q1'15, suggesting that higher room rate growth may have been held back by slower supply growth. The outlook is for steady growth next year (1.8%), accelerating to 2.4% the year after.

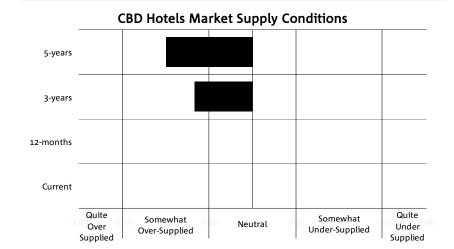


NAB Commercial Property Survey: CBD Hotels Market

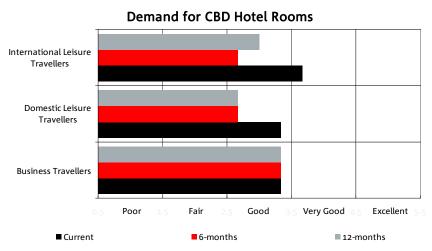
Average occupancy rose to 75% in Q1'15. Available data suggests occupancy remains higher in Sydney and Melbourne, while the mining related slow down in business travel impacts Perth & Brisbane. Average occupancy rate unchanged at 75% next year, rising to 78.3% in 2 yrs time.



Supply conditions in the CBD hotel market are currently assessed as "neutral". Amid reports the hotel investment pipeline has expanded, the market is now expected to be "somewhat over-supplied" in next 3-5 yrs.



Demand for CBD hotel rooms being led by international leisure travellers, with demand rated "very good". Undoubtedly, a weaker AUD is playing a role. Demand from business travellers is rated good and not expected to change, but demand from domestic travels expected to soften next year.



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