

NAB CHARITABLE GIVING INDEX

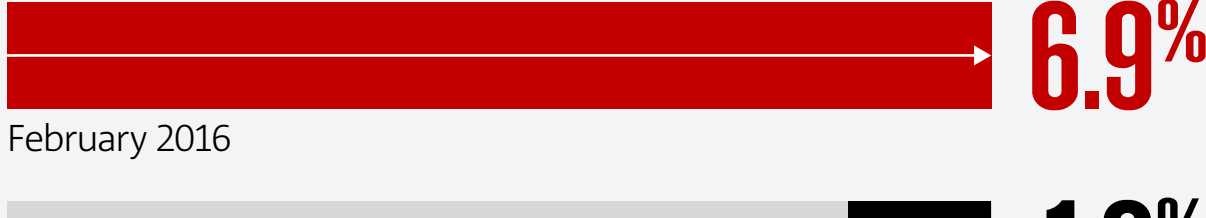
At a glance – 12 months to February 2017

more than money

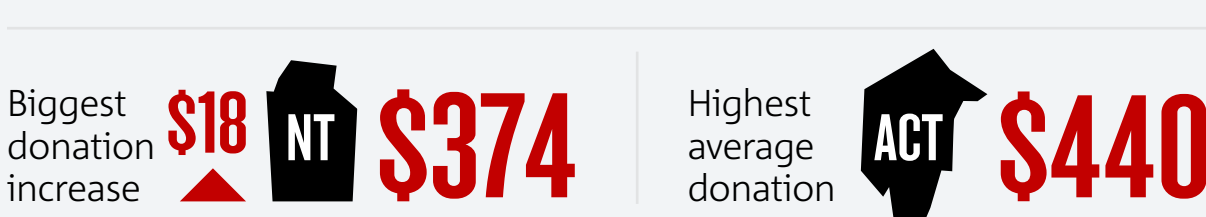


The NAB Charitable Giving Index supports our clients in the not-for-profit sector by giving them a snap shot of donation patterns across Australia. NAB, in association with Quantum, bases the index on our daily NFP non-cash transactions and scales up the data to replicate the broader NFP economy. This unique tool aims to help the sector effectively plan its funding strategies for the future.

Growth in charitable giving (% change, annual)



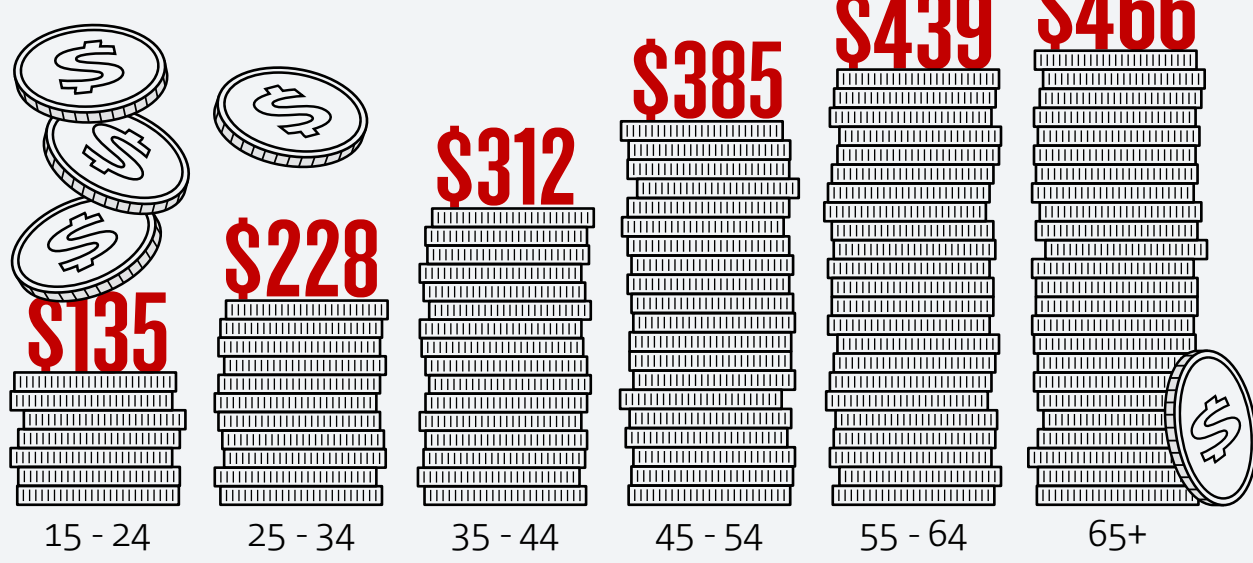
Average annual donation size (February YoY)



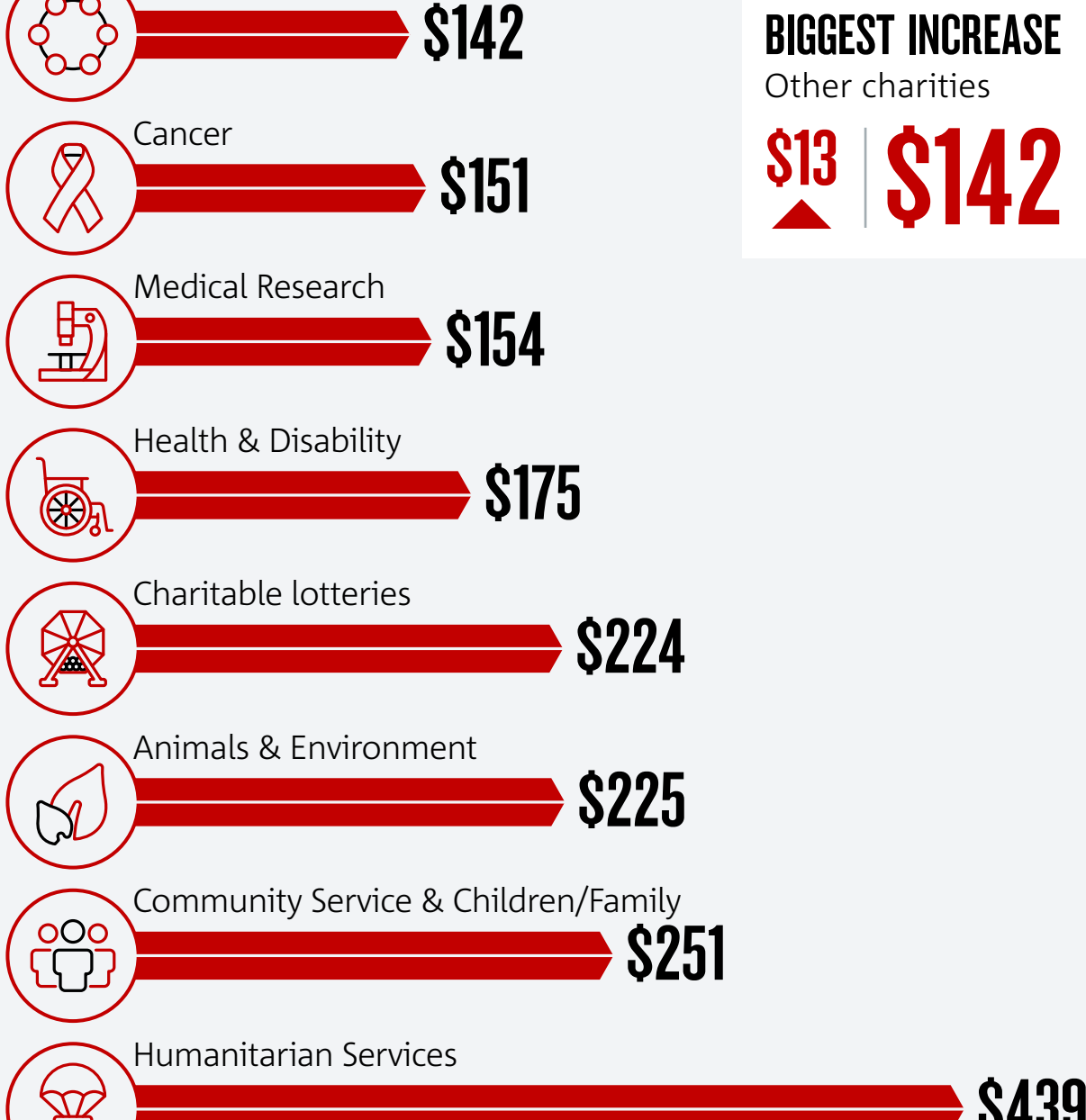
Biggest average donation size



Average annual donation by age

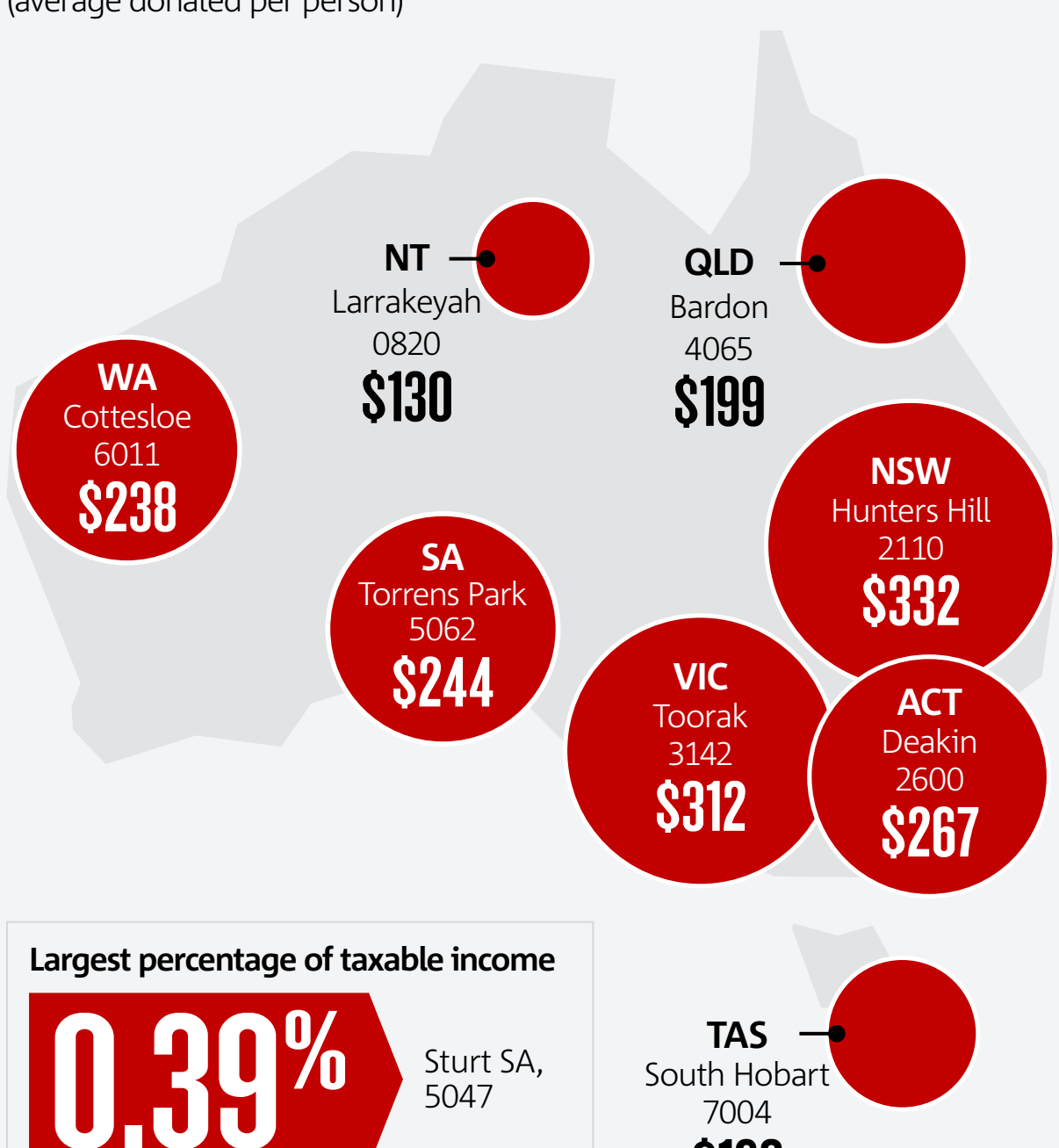


Average charity donations by sector

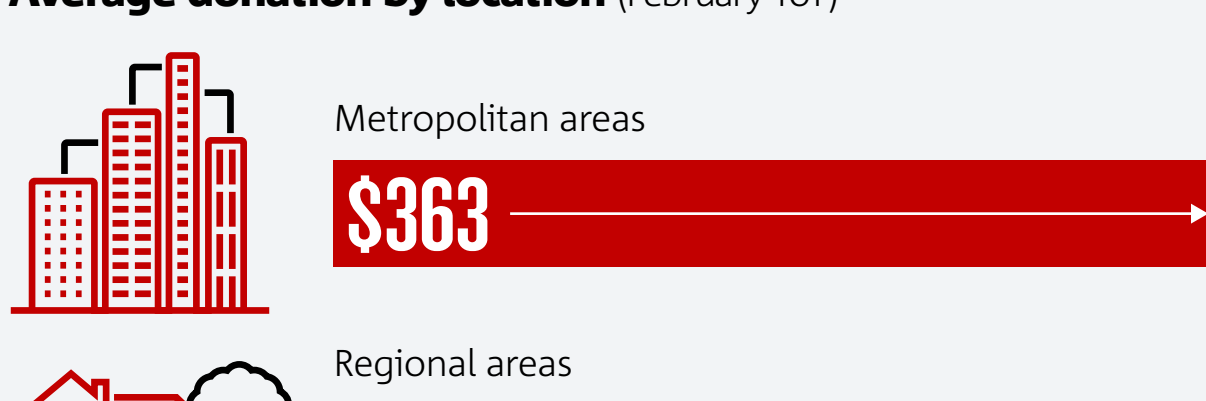


Top postcodes for charitable giving by state

(average donated per person)



Average donation by location (February YoY)



*Other includes charity aggregators and other charities that do not fit into any of the categories above.