



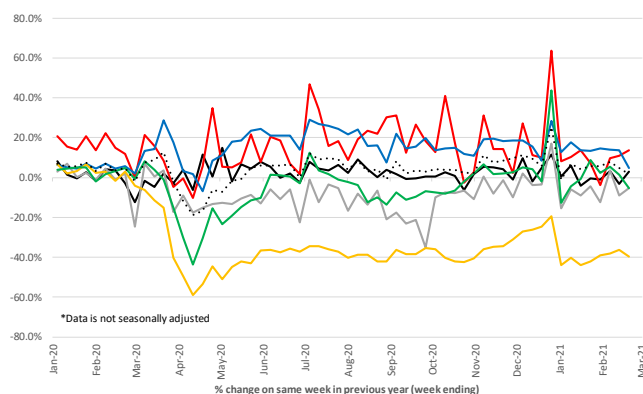
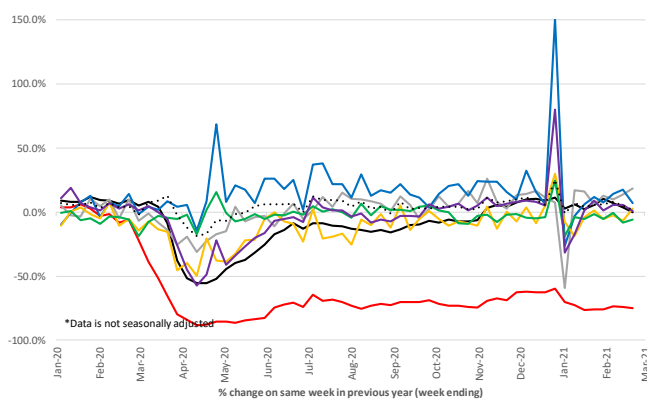
# NAB ECONOMICS DATA INSIGHTS

## WEEK ENDING 20 FEBRUARY 2021

### HIGHLIGHTS

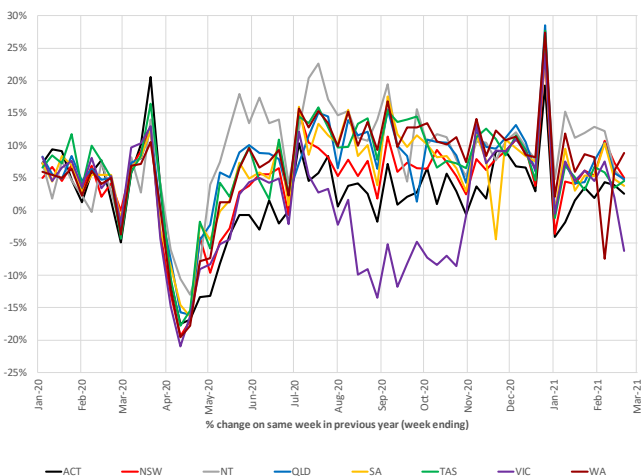
- During these extraordinary times, NAB has taken the decision to publish aggregated customer data categorised by industry segment with the view to helping provide clarity around which segments of the economy have been most affected by the broader macroeconomic trends at play. NAB takes data privacy very seriously. All customer transaction data has been aggregated and no individual's data is specifically identified or analysed as part of this process. The data used in this report will not be sold or made publicly available, but insights from the data will be shared with the Australian people.
- There was a general slowing trend in consumption across most states in the week ending 20 February 2021, although year-on-year growth was still positive (1.8%). Victoria, which experienced a five-day lockdown, saw a contraction in spending which hit the national headline result. However, it is likely to snap back quickly post-restrictions, based on experience from other lockdown events.
- Some sectors continue to clearly outperform others. Home-related spending (household goods, construction, etc.) looks strong, but parts of hospitality remain in real trouble, particularly accommodation, which slid further last week.
- Business inflows have also lost momentum recently, although remain positive overall.

### CONSUMPTION SPENDING BY INDUSTRY

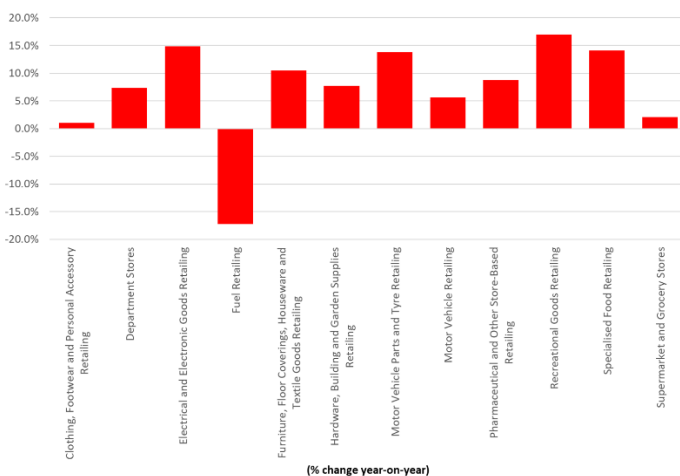


- Accommodation and Food Services
- Administrative and Support Services
- Arts and Recreation Services
- Construction
- Education and Training
- Electricity, Gas, Water and Waste Services
- Health Care and Social Assistance
- Information Media and Telecommunications
- Professional, Scientific and Technical Services
- Rental, Hiring and Real Estate Services
- Retail Trade
- Transport, Postal and Warehousing
- Other Services
- ..... Overall

### CONSUMPTION SPENDING BY STATE



### RETAIL TRADE BY INDUSTRY GROUP



# COMMENTS FROM NAB GROUP CHIEF ECONOMIST ALAN OSTER

Consumption growth continues to moderate in the latest NAB Data Insights release for the week-ended 20 February 2021. Retail was 4.8% higher last week, but hospitality (0.0%) was flat. The food side of spending is still growing (9.4% y/y) but has slowed. The biggest challenge for hospitality is the worsening of accommodation (-27.1% last week from -24.3% the week prior). The four-week moving average indicates that overall spend (5.1%) is levelling off at between 4 to 6% growth.

The five-day “circuit breaker” lockdown in Victoria saw a sharp contraction last week, down 6.3% y/y. Previous Australian lockdowns have been followed by rapid snap backs, and we expect the same to occur here. Nonetheless, the lockdown clearly hit the national headline result.

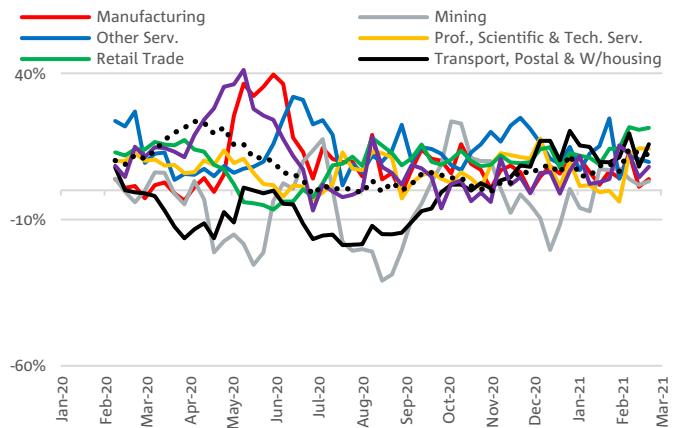
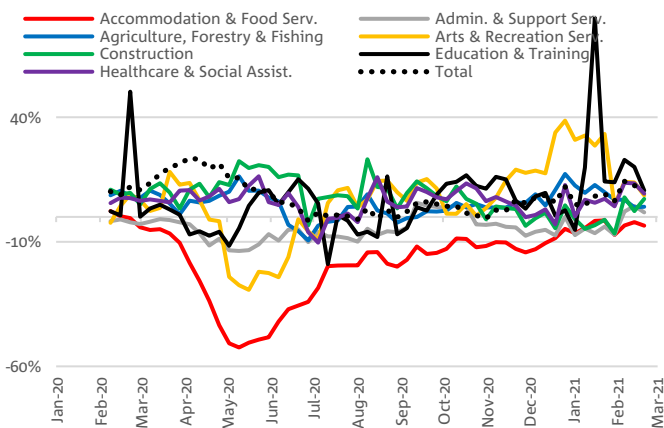
Consumption trends by sector remain a mixed bag. Construction slowed this week (+7.1%) but remained positive, while hospitality was flat. Growth accelerated for arts and recreation (+13.8% weekly y/y), driven by a pick-up in gambling (+59.0%), but all other key sub sectors contracted. The worst performing sector, administration and support services, is clearly still struggling, off 74.7%, with travel agents down -80.9%. Meanwhile, education (+2.8%) returned to growth last week, driven by a moderate increase for school education (5.8%). Health and social services (+3.3%) slowed, driven by considerable slowing in allied health (0.3%). Childcare, pathology/diagnostics, and social assistance contracted.

Rental, hiring and real estate (-5.2%) contracted again, driven by worsening car hire (-28.4%) and goods hire (-5.8%), although real estate services (-2.7%) and property operators (+14.1%), improved on the week prior, albeit with the former still contracting.

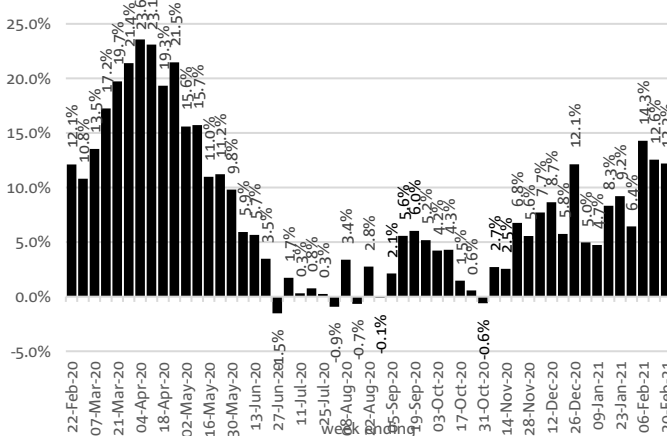
Business inflows data remains positive overall, with a six-week rolling average y/y growth rate of 12.2%. Only accommodation and food services contracted, while retail trade saw the strongest growth at 21.3%, followed by Transport, Postal & Warehousing at 15.8%.

JobKeeper is now only having a small impact on business inflows overall, although remains important for some industries. Without JobKeeper, growth was in the order of 11.7% last week, although accommodation and food services is much more dependent on the program, with growth ex-JobKeeper last week of -6.5% rather -3.5%.

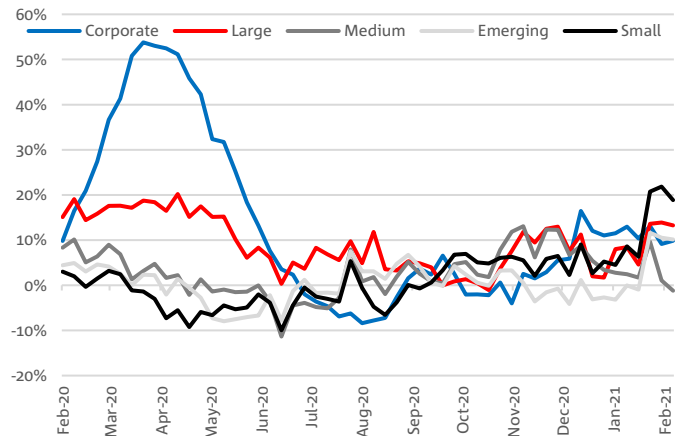
## PAYMENT INFLOWS INTO NAB MERCHANTS (6 WEEK ROLLING AVERAGE YOY CHANGE)



## PAYMENT INFLOWS INTO NAB MERCHANTS



## RETAIL TRADE BY INDUSTRY GROUP



# NAB CONSUMPTION-BASED SPENDING BY INDUSTRY SECTOR & SELECTED SUB-INDUSTRIES

year-on-year change on same week in previous year - week ending 20 February 2021

	% change on same week in previous year**
Accommodation & Food Services (Hospitality)	0.0%
Administrative & Support Services (incl. Travel Agents)	-75.1%
Arts & Recreation Services	18.7%
Construction	7.1%
Education & Training	2.8%
Electricity, Gas & Water & Waste Services	-5.7%
Healthcare & Social Assistance	0.7%
Information, Media & Telecommunications	2.9%
Other Services	-5.2%
Professional, Scientific & Technical Services	-5.2%
Rental, Hiring & Real Estate Services	4.8%
Retail Trade	-39.8%
Transport, Postal & Warehousing	-5.2%
<b>TOTAL</b>	<b>1.8%</b>
<b>Best Performers (Sub-Division)</b>	
- Building Construction	187.1%
- Residential Care Services	65.3%
- Gambling Activities	59.0%
- Internet Publishing & Broadcasting	35.2%
- Library & Other Information Services	28.5%
- Warehousing & Storage Services	17.3%
- Prof., Scientific & Tech. Serv. (ex Computer System Design & Related)	14.1%
- Broadcasting (except Internet)	9.5%
- Motor Vehicle & Motor Vehicle Parts Retailing	9.2%
<b>Worst Performers (Sub-Division)</b>	
- Air & Space Transport	-93.9%
- Administrative Services	-77.9%
- Water Transport	-72.5%
- Other Transport	-68.6%
- Rail Transport	-60.4%
- Motion Picture & Sound Recording Activities	-51.6%
- Creative & Performing Arts Activities	-31.9%
- Road Transport	-29.6%
- Accommodation	-27.1%

# PAYMENT INFLOWS INTO NAB MERCHANTS BY INDUSTRY SECTOR & SELECTED SUB INDUSTRIES

6-week moving avg, year-on-year chg on same period in previous year, 6-wks ended 20 February 2021

	6-weeks ending 20 February 2021
Accommodation & Food Services	-3.5%
Administration & Support Services	1.8%
Agriculture, Forestry & Fishing	4.0%
Arts & Recreation Services	8.6%
Construction	7.2%
Education & Training	10.6%
Healthcare & Social Assistance	9.4%
Manufacturing	3.8%
Mining	3.1%
Other Services	9.7%
Professional, Scientific & Technical Services	14.2%
Retail Trade	21.3%
Transport, Postal & Warehousing	15.8%
Wholesale Trade	8.0%
<b>TOTAL</b>	<b>12.2%</b>
<b>Business Size</b>	
- Small	18.9%
- Emerging	10.1%
- Medium	-1.2%
- Large	13.3%
- Corporate	9.9%
<b>Best Performers (Sub-Division)</b>	
- Rail Transport	94.8%
- Warehousing and Storage Services	45.3%
- Motor Vehicle and Motor Vehicle Parts Wholesaling	44.7%
- Computer System Design and Related Services	37.1%
- Food Retailing	34.7%
- Tertiary Education	31.9%
<b>Worst Performers (Sub-Division)</b>	
- Private H/holds Emp. Staff & Undiff. G&S Producing Activities	-58.4%
- Air and Space Transport	-53.2%
- Coal Mining	-35.1%
- Aquaculture	-34.0%
- Non-Store Retailing & Retail Comm-Based Buying/Selling	-18.6%
- Creative and Performing Arts Activities	-17.4%
- Sports and Recreation Activities	-13.6%
- Accommodation	-13.5%

## AUTHORS

### Alan Oster

Group Chief Economist  
[Alan.Oster@nab.com.au](mailto:Alan.Oster@nab.com.au)  
+(61 0) 414 444 652

### Brien McDonald

Associate Director - Economics  
[Brien.McDonald@nab.com.au](mailto:Brien.McDonald@nab.com.au)  
+(61 0) 455 052 520

### Steven Wu

Associate Director - Economics  
[Steven.A.Wu@nab.com.au](mailto:Steven.A.Wu@nab.com.au)  
+(61 0) 472 808 952

### Dean Pearson

Head of Behavioural & Industry Economics  
[Dean.Pearson@nab.com.au](mailto:Dean.Pearson@nab.com.au)  
+(61 0) 457 517 342

### Robert De Iure

Associate Director - Economics  
[Robert.De.Iure@nab.com.au](mailto:Robert.De.Iure@nab.com.au)  
+(61 0) 477 723 769

### Phin Ziebell

Associate Director - Economics  
[Phin.Ziebell@nab.com.au](mailto:Phin.Ziebell@nab.com.au)  
+(61 0) 475 940 662

## Important Notice

This document has been prepared by National Australia Bank Limited ABN 12 004 044 937 AFSL 230686 ("NAB"). Any advice contained in this document has been prepared without taking into account your objectives, financial situation or needs. Before acting on any advice in this document, NAB recommends that you consider whether the advice is appropriate for your circumstances.

NAB recommends that you obtain and consider the relevant Product Disclosure Statement or other disclosure document, before making any decision about a product including whether to acquire or to continue to hold it.

Please click [here](#) to view our disclaimer and terms of use.